



Passionate about your business

Torexretail

Iridium

Iridium is Torex Retail's sophisticated but easy to use EPoS system, designed with the petroleum and convenience retailer in mind.

Iridium, with its small footprint and customised quick keys, is extremely user-friendly. Torex Retail has worked closely with the major symbol groups to provide a solution that helps their joint customers manage their business effectively.

Iridium

Market Sectors and Customers

The high concentration of petroleum and convenience retailers using Iridium demonstrates the products versatility, flexibility and resilience. Customers include:

Best-one	Key Stores	Nisa	Shell
Booker	Key Lekkerland	P&H	Somerfield Stores
Budgens	Kuwait Petroleum	Premier	Spar
Esso	Londis	Road Chef	Texaco*
Jet*	Murco Petroleum	Select & Save	Total

* Torex Retail's own Chip & PIN solution (trintech) approved for independent Jet and Texaco retailers.

How Iridium helps over 2,500 retailers increase their profit:

- Fast user friendly touch screen with high speed thermal printer reduces queues and errors
- Interface with CCTV reduces/identifies crime
- Offers fuel prepayment as a means of preventing drive offs
- EFT with all polling companies and cash back reduces merchant charges
- Interfaces to the card terminals of all oil companies
- Powerful promotions manager, enabling mix 'n' match and BOGOF promotions etc, increases incremental sales
- Fuel pence per litre promotions via voucher or immediate redemption

The exceptional functionality allows for rapid cash audits, stock checks and journals. Quick keys give

valuable short cuts, customised to the retailer's product range. Perhaps most important of all, it provides promotion control – multi buys and 2 for 1 deals that increase sales.

Iridium is fully Windows based and can use standard PC hardware, making it extremely reliable and robust. With the use of standard industry drivers, Iridium hosts a number of interfaces to assist the modern convenience store operator.

For petrol retailers, an integrated pump control manages fuel sales within the touch screen of the EPoS.

Iridium is the number one choice. It's the only EPoS accepted by all the UK's major oil companies – all fuel and fuel loyalty cards are accepted and the system links, through Codax, to car washes.

Product benefits

- Iridium is well established within the forecourt and convenience sector throughout the UK
- Iridium, with its back office solution, Prism, provides the retailer with a one stop seamless solution
- Iridium is developed by Torex Retail. All functionality enhancement requests are fed directly to the development team and are reviewed and prioritised on a regular basis
- Iridium is configured and tested in-house and tailored to each customer's requirements, eg creating quick keys for items that cannot be scanned
- Installation and training is completed by a Torex Retail Engineer dedicated to Iridium
- Hardware and software support of Iridium is provided by Torex Retail. The software support team is dedicated to Iridium EPoS and undergoes constant training from the developers of the product

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